

EDITORIAL TRACKS

MATERIALS

C&EN is unique among the major chemical magazines in keeping the focus on advanced materials. The Materials Science sub-track offers coverage of nanoscale materials, ionic liquids, self-assembling polymers, and other high-tech chemistries. Past materials-related articles include a popular cover story on the growing list of 2-D materials beyond graphene, and a feature on new polymers that make batteries flexible. Additional articles cover nanotechnology and new ways of analyzing advanced materials.

ANCHOR ISSUES

JUN
11

ADVANCED MATERIALS

JUL
9

ELECTRONIC MATERIALS

NOV
19

MATERIALS RESEARCH

ADDITIONAL MATERIALS SCIENCE FEATURES

Materials Science

JAN 15 MATERIALS SCIENCE

APR 16 POLYMERS & PLASTICS

MAY 14 NATIVE ADVERTISING SECTION:
SMART MATERIALS

AUG 27 PERFORMANCE CHEMICALS

OCT 8 NANOTECHNOLOGY

KEY BONUS DISTRIBUTIONS

AACC, ACS Spring Nat'l Meeting, CPhI WW, CPhI China, CPhI Japan, In-Cosmetics, MRS, TIDES

KEY ACS JOURNALS

Chemistry of Materials
ACS Applied Materials
ACS Combinatorial Science
ACS Photonics
ACS Biomaterials & Science
Engineering
ACS Macro Letters
ACS Catalysis
ACS Nano
Bioconjugate Chemistry

Crystal Growth & Design
JACS
J. of Medicinal Chemistry
J. of Natural Products
J. of Physical Chemistry A, B, C
J. of Physical Chemistry Letters
Langmuir
Macromolecules
Nano Letters

Ask your sales rep how to build an integrated campaign in these key material science issues.

2018 C&EN NATIVE ADVERTISING EDITORIAL CALENDAR

Leverage our team of science journalists and marketing experts with C&EN BrandLab, our in-house custom content studio. Book C&EN BrandLab's native advertising content-driven features placed alongside top-notch editorial work. Find your opportunity in the list below—topics we've already identified as being of interest to our readers—and ask us about combining your content with an editorially-led webinar.

CANNABIS TESTING MAR 19 ISSUE

Advertorial Content Due: Feb 19

One of our most popular native advertising opportunities is returning in 2018. This particular cannabis feature will explore how the market for medical marijuana is rapidly changing around the world.

SMART MATERIALS MAY 14 ISSUE

Advertorial Content Due: Apr 16

Can your clothes tell you when you need to eat, drink and sit based on signals they pick up from your body? We'll cover the different ways smart wearable materials are being incorporated into clothing to give us real-time feedback.

ADVANCES IN OMICS AUG 6 ISSUE

Advertorial Content Due: Jul 2

The field of biomedical research is deluged with studies on different types of omics. We'll delve into the challenges and opportunities in analyzing and understanding the behaviors of large, complex groups of biological entities.

ADVANCES IN DRUG DEVELOPMENT OCT 8 ISSUE

Advertorial Content Due: Sep 10

What are the current challenges and opportunities facing the pharmaceutical industry around the world? Another popular discussion for C&EN readers will be featured in this advertorial.

ADVANCES IN INSTRUMENTATION NOV 19 ISSUE

Advertorial Content Due: Oct 15

This native advertising piece will describe how instrumentation, such as mass spectrometers and microscopes, have enabled fundamental discoveries to happen in the realm of biology.

Learn more about C&EN's new custom
content studio at cenbrandlab.org

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