## **EDITORIAL TRACKS**

### **INDUSTRIAL & SPECIALTY CHEMICALS**

C&EN's experienced reporters offer sophisticated coverage of the biggest chemical companies. Our annual Top 50 U.S. and Global Chemical Company rankings are authoritative and widely read. Our Technology and Research sub-track has followed the growth of the popular cannabis trend by highlighting how personal care product manufacturers are infusing their ingredients with cannabis sativa. And our past Specialty & Performance Chemicals sub-track included coverage on how researchers are looking to phase out the use of PFAS based on health, safety, and societal needs.

#### **INDUSTRIAL & SPECIALTY CHEMICALS FEATURES**

Outlooks & Special Features

JAN 13 Business & Policy Outlook 2020 Feb 10 Adapting to Climate Change

MAR 2/9 CELEBRATING WOMEN IN CHEMISTRY: DOUBLE ISSUE

JUL 27 GLOBAL TOP 50 CHEMICAL COMPANIES

AUG 3 LAB SAFETY

AUG 10/17 C&EN'S TALENTED 12

NOV 16 10 START-UPS TO WATCH

DEC 14/21 C&EN'S YEAR IN CHEMISTRY

#### Technology & Research

MAR 30 ADVANCED MATERIALS

APR 6 LABORATORY AI

JUN 15 INDUSTRIAL R&D

JUL 13 ELECTRONIC MATERIALS SEP 21 ENERGY TECHNOLOGY NOV 23 MATERIALS RESEARCH NOV 30

NEW CHEMICAL TECHNOLOGY

Specialty & Performance Chemicals

JAN 27 SOAPS & DETERGENTS FEB 3

SPECIALITY CHEMICALS

PETROCHEMICALS

APR 27 CUSTOM CHEMICALS & APIs

MAY 4 PERSONAL CARE/COSMETICS

JUL 6 INDUSTRIAL CHEMICALS

SEP 14 SPECIALITY CHEMICALS

SEP 28 APIs-CPHI WORLDWIDE PREVIEW

OCT 12 POLYMERS & PLASTICS

OCT 26 PERFORMANCE CHEMICALS

### **KEY BONUS DISTRIBUTIONS**

AACR, AAPS, ACI, ACS Fall Nat'l Mtg, ACS Spring Nat'l Mtg, AFPM, AOCS, Bioprocess Int'l Europe, BioProcess Int'l West, Chemicals America, Chemspec Europe, Chemspec India, Cosmetic Chemists Supplier's Day, CPhl China, HPLC, CPhl Korea, CPhl North America, CPhl Worldwide, IHS Petrochemical Conference, K-Show, Korean Chemical Society Fall Conference, Materials Research Society, Pacifichem, Semicon West, Society of Neuroscience, Society of Toxicology, SOCMA DINNER, TIDES, WPC 2020

### **KEY ACS JOURNALS**

Accounts of Chemical Research ACS Catalysis ACS Macro Letters Energy & Fuels Analytical Chemistry Journal of Agricultural and Food Chemistry Journal of Chemical Education Industrial & Engineering Chemistry Research

# SEE OUR COVERAGE OF THE INDUSTRIAL & SPECIALTY CHEMICALS SPACE



These new textile dyeing methods could make fashion more sustainable. **READ MORE** 



How perfumers walk the fine line between natural and synthetic. **READ MORE** 



C&EN's Global Top 50 chemical companies of 2018. **READ MORE** 

# FAST FACTS UNDERSTANDING C&EN'S AUDIENCE

### WORK SECTOR | 70% of readers work in R&D

 37%
 ACADEMIA

 23%
 MANUFACTURING

 20%
 BIOTECH/PHARMA/CRO

 11%
 GOV'T/HOSPITAL/NON-PROFIT

 5%
 CONSULTING

 4%
 ENGINEERING

## **TOP PRODUCTS** | Our readers actively shop for industry products

67%	CHEMICALS/RAW MATERIALS & SPECIALTIES
62%	GLASSWARE/CONSUMABLES
37%	GASES & GAS EQUIPMENT
32%	FINE CHEMICALS & INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS
25%	TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE
8%	INCUBATOR/REFRIGERATOR

## TOP AREAS OF RESEARCH

29% ENVIRONMENTAL/FOOD & AG

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25% ANALYTICAL
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- 23% MEDICINAL CHEMISTRY
- 21% DRUG DISCOVERY/DEVELOPMENT
- 18% PLASTICS/POLYMERS/COATINGS
- 10% ENERGY & FUELS

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