

# EDITORIAL TRACKS

## PHARMACEUTICALS & LIFE SCIENCES

C&EN's Pharmaceuticals and Life Sciences track features an exciting combination of stories from both the pharmaceutical industry and the fine chemical companies that serve it. Articles in our Development track are scientifically astute explorations of drug industry trends written by C&EN's experienced biopharma and pharma reporters, and our annual New Drug Approvals story has become a must-read review of the U.S. Food and Drug Administration's approval decisions. Stories on custom chemicals, active pharmaceutical ingredients and biologics examine how trends affect the fine-chemical, pharmaceutical and biopharmaceutical companies that serve the drug industry, with the September 28 issue highlighting the CPhI WW event. Ask your sales representative about the pharma and life science-focused content below.

## PHARMACEUTICAL FEATURES

### Drug Development

**JAN 20**

**THE NEW DRUGS OF 2019**

**MAR 2/9**

**CELEBRATING WOMEN IN CHEMISTRY:  
DOUBLE ISSUE**

**APR 13**

**ONCOLOGY DRUG DISCOVERY**

**JUN 1**

**BIOPHARMACEUTICALS**

**JUL 20**

**DRUG DEVELOPMENT**

### R&D Outsourcing/CROs

**JUN 22**

**PHARMACEUTICAL OUTSOURCING**

**AUG 24**

**R&D OUTSOURCING/CROs**

**DEC 7**

**PHARMA YEAR IN REVIEW**

### Fine Chemicals/Custom Chemical APIs

**APR 27**

**CUSTOM CHEMICALS & APIs**

**SEP 28**

**APIs – CPhI WW PREVIEW**

## KEY BONUS DISTRIBUTIONS

AACR, AAPs, ACI, ACS Fall Nat'l Mtg, AOCS, BIO, Bioprocess Int'l West, ChemOutsourcing, Chemspec Europe, CPhI China, CPhI Korea, CPhI North America, CPhI Southeast Asia, CPhI Worldwide, DIA, MMTc, Neuroscience 2020, Pacificchem, Pittcon, Semicon West, SLAS, Society of Neuroscience

## KEY ACS JOURNALS

*ACS Chemical Biology*

*ACS Chemical Neuroscience*

*ACS Medicinal Chemistry Letters*

*ACS Synthetic Biology*

*Biochemistry*

*Bioconjugate Chemistry*

*Biomacromolecules*

*Chemical Research in Toxicology*

*Journal of the American Chemical Society*

*Journal of Chemical Theory & Computation*

*Journal of Medicinal Chemistry*

*Journal of Natural Products*

**ASK YOUR SALES REP HOW TO BUILD AN INTEGRATED  
CAMPAIGN IN THESE KEY PHARMACEUTICAL ISSUES.**

## SEE OUR COVERAGE OF THE PHARMACEUTICALS SPACE



The search for better antivenoms heats up as snakebites get renewed attention. [READ MORE](#)



Epitranscriptomics: The new RNA code and the race to drug it. [READ MORE](#)



A new crop of biotech firms is shifting attention to proteins' hidden regulatory pockets. [READ MORE](#)

## FAST FACTS UNDERSTANDING C&EN'S AUDIENCE

### WORK SECTOR | 70% of readers work in R&D

37%	ACADEMIA
23%	MANUFACTURING
20%	BIOTECH/PHARMA/CRO
11%	GOV'T/HOSPITAL/NON-PROFIT
5%	CONSULTING
4%	ENGINEERING

### TOP PRODUCTS | Our readers actively shop for industry products

67%	CHEMICALS/RAW MATERIALS & SPECIALTIES
62%	GLASSWARE/CONSUMABLES
37%	GASES & GAS EQUIPMENT
32%	FINE CHEMICALS & INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS
25%	TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE
8%	INCUBATOR/REFRIGERATOR

### TOP AREAS OF RESEARCH

29%	ENVIRONMENTAL/FOOD & AG
25%	ANALYTICAL
23%	MEDICINAL CHEMISTRY
21%	DRUG DISCOVERY/DEVELOPMENT
18%	PLASTICS/POLYMERS/COATINGS
10%	ENERGY & FUELS

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