

# EDITORIAL TRACKS

## SUSTAINABILITY

Forward-looking companies make their investment decisions by following societal megatrends around food, water, transportation, and clean energy. C&EN's Sustainability track offers a number of articles and special reports that explore the role of chemistry in making society more sustainable. Past examples include cover stories on lithium-ion battery recycling and carbon capture technology. The Technology and Research sub-track has tackled topics such as how US glass-industry trade groups are working with manufacturers and government agencies to increase the speed of glass recycling. And our Industries features have highlighted how farmers are working with sustainable agriculture programs to measure and reduce greenhouse gas emissions; and how analytical chemists are examining the risks that microplastics pose to the food chain.

## SUSTAINABILITY FEATURES

### Outlooks & Special Features

**JAN 13**  
**BUSINESS & POLICY OUTLOOK 2020**

**FEB 10**  
**ADAPTING TO CLIMATE CHANGE**

**MAR 2/9**  
**CELEBRATING WOMEN IN CHEMISTRY:  
DOUBLE ISSUE**

**JUN 22**  
**PHARMACEUTICAL OUTSOURCING**

**JUL 27**  
**GLOBAL TOP 50 CHEMICAL COMPANIES**

**AUG 3**  
**LAB SAFETY**

**AUG 10/17**  
**C&EN'S TALENTED 12**

**NOV 16**  
**10 START-UPS TO WATCH**

**DEC 14/21**  
**C&EN'S YEAR IN CHEMISTRY**

### Technology & Research

**FEB 24**  
**AGRICULTURAL SCIENCE**

**APR 20**  
**WATER TECHNOLOGY**

**JUN 8**  
**GREEN CHEMISTRY**

**JUN 15**  
**INDUSTRIAL R&D**

**JUN 29**  
**ENVIRONMENTAL ANALYSIS**

**JUL 13**  
**ELECTRONIC MATERIALS**

**SEP 21**  
**ENERGY TECHNOLOGY**

### Industries

**JAN 27**  
**SOAPS & DETERGENTS**

**FEB 3**  
**SPECIALITY CHEMICALS**

**MAR 16**  
**PETROCHEMICALS**

**APR 27**  
**CUSTOM CHEMICALS & APIs**

**MAY 18**  
**FOOD TESTING & ANALYSIS**

**JUL 6**  
**INDUSTRIAL CHEMICALS**

**SEP 14**  
**SPECIALITY CHEMICALS**

**OCT 12**  
**POLYMERS & PLASTICS**

## KEY BONUS DISTRIBUTIONS

AACR, Bioprocess Int'l Europe, ACI, ACS Fall Nat'l Mtg, ACS Spring Nat'l Mtg, ACS Green Chemistry Conference, AFPM, AGBT, American Chemistry Council, AOCS, BIO, BioProcess Int'l West, Chemicals America, Chemspec Europe, Chemspec India, CPhI China, CPhI Korea, CPhI North America, DIA, IFPAC, IHS Petrochemical Conference, K-Show, Korean Chemical Society Fall Conference, Materials Research Society, MMTC, Pittcon, Semicon West, Society of Toxicology, SOCMA Dinner, WPC 2020

## KEY ACS JOURNALS

*ACS Sustainable Chemistry  
& Engineering*  
*Environmental Science & Technology*  
*Environmental Science  
& Technology Letters*

*Journal of Agricultural & Food Chemistry*  
*Journal of the American Chemical Society*  
*Journal of Natural Products*  
*Energy & Fuels*

# SEE OUR COVERAGE OF THE SUSTAINABILITY SPACE



Americans turn old bottles into new ones at much lower rates than people in other countries.  
[READ MORE](#)



'Forever chemicals' no more? These technologies aim to destroy PFAS in water.  
[READ MORE](#)



C&EN's first ever single-topic issue: Learn how chemists will help the world adapt to our changing climate.  
[READ MORE](#)

## FAST FACTS UNDERSTANDING C&EN'S AUDIENCE

### WORK SECTOR | 70% of readers work in R&D

37%	ACADEMIA
23%	MANUFACTURING
20%	BIOTECH/PHARMA/CRO
11%	GOV'T/HOSPITAL/NON-PROFIT
5%	CONSULTING
4%	ENGINEERING

### TOP PRODUCTS | Our readers actively shop for industry products

67%	CHEMICALS/RAW MATERIALS & SPECIALTIES
62%	GLASSWARE/CONSUMABLES
37%	GASES & GAS EQUIPMENT
32%	FINE CHEMICALS & INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS
25%	TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE
8%	INCUBATOR/REFRIGERATOR

### TOP AREAS OF RESEARCH

29%	ENVIRONMENTAL/FOOD & AG
25%	ANALYTICAL
23%	MEDICINAL CHEMISTRY
21%	DRUG DISCOVERY/DEVELOPMENT
18%	PLASTICS/POLYMERS/COATINGS
10%	ENERGY & FUELS

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