EDITORIAL TRACKS

FOOD & AGRICULTURAL SCIENCE

More than ever, society is concerned about the type of food that is being consumed, and where that food is coming from—whether it's from the land or the lab. Our Food Science sub-track coverage has included the next generation of plant-based food product ingredients, such as algae, and the companies racing to further develop them. And our Agricultural Science sub-track features have covered how seaweed is being farmed for food and fuel.

FOOD & AG FEATURES

Outlooks & Special Features

JAN 13 BUSINESS & POLICY OUTLOOK 2020 FEB 10 ADAPTING TO CLIMATE CHANGE **MAR 2/9 CELEBRATING WOMEN IN CHEMISTRY:** DOUBLE ISSUE **JUL 27 GLOBAL TOP 50 CHEMICAL COMPANIES** AUG 3 LAB SAFETY AUG 10/17 **C&EN'S TALENTED 12 NOV 16** 10 START-UPS TO WATCH DEC 14/21 **C&EN'S YEAR IN CHEMISTRY**

Food Science

MAY 18 FOOD TESTING & ANALYSIS OCT 5 FOOD INGREDIENTS

Agricultural Science

FEB 24

AGRICULTURAL SCIENCE APR 20 WATER TECHNOLOGY JUN 29 ENVIRONMENTAL ANALYSIS

Analysis

JUN 8 GREEN CHEMISTRY SEP 21 ENERGY TECHNOLOGY NOV 30 NEW CHEMICAL TECHNOLOGY

KEY BONUS DISTRIBUTIONS

ACI, ACS Green Chemistry Council, ACS Fall Nat'l Mtg, ACS Spring Nat'l Mtg, AGBT, American Chemistry Council, American Society of Cell Biology, BIO, BioProcess Int'l West, CPhI Korea, IFPAC, Korean Chemical Society Fall Conference, Materials Research Society, MMTC, Semicon West, Pacifichem, Pittcon

KEY ACS JOURNALS

ACS Sustainable Chemistry and Engineering Energy & Fuels Environmental Science and Technology Journal of American Chemical Society Journal of the American Society for Mass Spectrometry Journal of Chemical Education Journal of Agricultural and Food Chemistry Journal of Natural Products Analytical Chemistry Journal of the American Chemical Society Industrial & Engineering Chemistry Research The Journal of Physical Chemistry ACS Nano The Journal of Physical Chemistry Advances in Chemistry

ASK YOUR SALES REP HOW TO BUILD AN INTEGRATED Campaign in these key food & Agricultural issues.



Plastic particles are showing up in our food and in our bodies. Is that a problem? READ MORE



Citrus greening is killing the world's orange trees. Scientists are racing to help. **READ MORE**



The sugar wars are about to change your food label. Here's why. READ MORE

FAST FACTS UNDERSTANDING C&EN'S AUDIENCE

WORK SECTOR | 70% of readers work in R&D

37%	ACADEMIA
23%	MANUFACTURING
20%	BIOTECH/PHARMA/CRO
11%	GOV'T/HOSPITAL/NON-PROFI
5%	CONSULTING
4%	ENGINEERING

TOP PRODUCTS | Our readers actively shop for industry products

67%	CHEMICALS/RAW MATERIALS & SPECIALTIES
62%	GLASSWARE/CONSUMABLES
37%	GASES & GAS EQUIPMENT
32%	FINE CHEMICALS & INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS
25%	TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE
8%	INCUBATOR/REFRIGERATOR

TOP AREAS OF RESEARCH

 29%
 ENVIRONMENTAL/FOOD & AG

 25%
 ANALYTICAL

 23%
 MEDICINAL CHEMISTRY

 21%
 DRUG DISCOVERY/DEVELOPMENT

 18%
 PLASTICS/POLYMERS/COATINGS

 10%
 ENERGY & FUELS

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