

# EDITORIAL TRACKS

## ENERGY & FUELS

With the topic of climate change dominating almost every scientific newsroom, the dedicated team of reporters at C&EN are committed to getting in front of the discussion and delivering reliable, high-quality coverage around energy and fuels. This dedicated track highlights the advancements of H<sub>2</sub>O<sub>2</sub> reactors, biofuels, and specialty chemicals production. Past articles have discussed the future of solar and offshore wind power, and how the expansion of both will positively contribute to the world's total renewable-based power capacity. Ask your sales representative of how your company can be a part of the conversation.

## ENERGY & FUELS FEATURES

### Outlooks & Special Features

**JAN 13**  
**BUSINESS & POLICY OUTLOOK 2020**

**FEB 10**  
**ADAPTING TO CLIMATE CHANGE**

**MAR 23**  
**PRIESTLEY MEDALIST**

**MAY 11**  
**C&EN'S US TOP 50 CHEMICAL COMPANIES**

**JUL 27**  
**GLOBAL TOP 50 CHEMICAL COMPANIES**

**AUG 10/17**  
**C&EN'S TALENTED 12**

**SEP 7**  
**BACK TO SCHOOL/BACK TO WORK**

**NOV 16**  
**10 START-UPS TO WATCH**

**DEC 14/21**  
**C&EN'S YEAR IN CHEMISTRY**

### Energy & Fuels Features

**MAR 16**  
**PETROCHEMICALS**

**JUN 8**  
**GREEN CHEMISTRY**

**JUN 15**  
**INDUSTRIAL R&D**

**JUL 6**  
**INDUSTRIAL CHEMICALS**

**SEPT 21**  
**ENERGY TECHNOLOGY**

**OCT 26**  
**PERFORMANCE CHEMICALS**

## KEY BONUS DISTRIBUTIONS

AAPS, ACI, ACS Green Chemistry Conference, ACS Fall Nat'l Mtg, ACS Spring Nat'l Mtg, AFPM, American Society of Cell Biology, Chemspec Europe, CPhI China, HPLC, IHS Petrochemical Conference, Korean Chemical Society Fall Conference, Society of Toxicology, WPC 2019

## KEY ACS JOURNALS

*ACS Applied Energy Materials*  
*ACS Sustainable Chemistry & Engineering*  
*Environmental Science & Technology*  
*Environmental Science & Technology Letters*

*Chemistry of Materials*  
*Journal of American Chemical Society*  
*Journal of Natural Products*  
*Energy & Fuels*

**ASK YOUR SALES REP HOW TO BUILD AN INTEGRATED  
CAMPAIGN IN THESE KEY ENERGY & FUELS ISSUES.**

## SEE OUR COVERAGE OF THE ENERGY & FUEL SPACE



Seaweed farming for food and fuels: How the Netherlands is building a seaweed industry.  
[READ MORE](#)



It's time to get serious about recycling lithium-ion batteries.  
[READ MORE](#)



C&EN's first ever single-topic issue: Learn how chemists will help the world adapt to our changing climate.  
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## FAST FACTS UNDERSTANDING C&EN'S AUDIENCE

### WORK SECTOR | 70% of readers work in R&D

37%	<b>ACADEMIA</b>
23%	<b>MANUFACTURING</b>
20%	<b>BIOTECH/PHARMA/CRO</b>
11%	<b>GOV'T/HOSPITAL/NON-PROFIT</b>
5%	<b>CONSULTING</b>
4%	<b>ENGINEERING</b>

### TOP PRODUCTS | Our readers actively shop for industry products

67%	<b>CHEMICALS/RAW MATERIALS &amp; SPECIALTIES</b>
62%	<b>GLASSWARE/CONSUMABLES</b>
37%	<b>GASES &amp; GAS EQUIPMENT</b>
32%	<b>FINE CHEMICALS &amp; INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS</b>
25%	<b>TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE</b>
8%	<b>INCUBATOR/REFRIGERATOR</b>

### TOP AREAS OF RESEARCH

29%	<b>ENVIRONMENTAL/FOOD &amp; AG</b>
25%	<b>ANALYTICAL</b>
23%	<b>MEDICINAL CHEMISTRY</b>
21%	<b>DRUG DISCOVERY/DEVELOPMENT</b>
18%	<b>PLASTICS/POLYMERS/COATINGS</b>
10%	<b>ENERGY &amp; FUELS</b>

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