

EDITORIAL TRACKS

SUSTAINABILITY

Forward-looking companies make their investment decisions by following societal megatrends around food, water, transportation, and clean energy. C&EN's Sustainability track offers a number of articles and special reports that explore the role of chemistry in making society more sustainable. Past features included a sustainability report card that would allow investors to be better matched with sustainably minded companies. The Technology and Research sub-track has tackled topics such as valuable aromatic molecules being made from waste biomaterials or plastic. And our Industries features have highlighted ionic liquids in batteries, cleaner solvents, rare-earth metal recycling, and more efficient chemical processes.

SUSTAINABILITY FEATURES

Outlooks & Special Features

JAN 11
BUSINESS & POLICY OUTLOOK 2021
MAR 15/22
C&EN TRAILBLAZERS
JUL 26
GLOBAL TOP 50 CHEMICAL COMPANIES
AUG 2
LAB SAFETY
AUG 16/23
C&EN'S TALENTED 12
NOV 15/22
10 START-UPS TO WATCH
DEC 13/20
C&EN'S YEAR IN CHEMISTRY

Technology & Research

APR 26
WATER TECHNOLOGY
MAY 17
AGRICULTURAL SCIENCE

KEY ACS JOURNALS

ACS Sustainable Chemistry
& Engineering
Environmental Science & Technology
Environmental Science
& Technology Letters

KEY BONUS DISTRIBUTIONS

ACI, ACS Green Chemistry Conference, ACS Spring Nat'l Mtg, AOCS, ASMS, BIO, Chemspec Europe, CPhI China, Cosmetic Chemists Supplier's Day, Drug Discovery Chemistry, MRS, Semicon West

MAY 24
INDUSTRIAL R&D
JUN 14
GREEN CHEMISTRY AND
THE CIRCULAR ECONOMY
JUN 21
ENVIRONMENTAL ANALYSIS
JUL 12
ELECTRONIC MATERIALS
SEP 6
ENERGY TECHNOLOGY

Industries

FEB 8
SPECIALITY CHEMICALS
MAR 8
PETROCHEMICALS
APR 12
ADVANCED MATERIALS
JUL 5
INDUSTRIAL INNOVATION
SEP 20
SPECIALITY CHEMICALS
OCT 11
POLYMERS & PLASTICS

Journal of Agricultural & Food Chemistry
Journal of the American Chemical Society
Journal of Natural Products
Energy & Fuels

ASK YOUR SALES REP HOW TO BUILD AN INTEGRATED
CAMPAIGN IN THESE KEY INSTRUMENTATION ISSUES.

SEE OUR COVERAGE OF THE SUSTAINABILITY SPACE



Researchers study and model corrosion in the materials proposed for locking away the hazardous waste. [READ MORE](#)



Environmentalists don't believe chemical recycling will solve the plastic waste problem. [READ MORE](#)



Climate change is changing our world so chemists are helping us adapt. [READ MORE](#)

FAST FACTS: UNDERSTANDING C&EN'S AUDIENCE

WORK SECTOR | 70% of readers work in R&D

37%	ACADEMIA
23%	MANUFACTURING
20%	BIOTECH/PHARMA/CRO
11%	GOV'T/HOSPITAL/NON-PROFIT
5%	CONSULTING
4%	ENGINEERING

TOP PRODUCTS | Our readers actively shop for industry products

67%	CHEMICALS/RAW MATERIALS & SPECIALTIES
62%	GLASSWARE/CONSUMABLES
37%	GASES & GAS EQUIPMENT
32%	FINE CHEMICALS & INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS
25%	TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE
8%	INCUBATOR/REFRIGERATOR

TOP AREAS OF RESEARCH

29%	ENVIRONMENTAL/FOOD & AG
25%	ANALYTICAL
23%	MEDICINAL CHEMISTRY
21%	DRUG DISCOVERY/DEVELOPMENT
18%	PLASTICS/POLYMERS/COATINGS
10%	ENERGY & FUELS

91% OF C&EN READERS ARE INVOLVED IN THE PURCHASING PROCESS

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