

## EDITORIAL TRACKS

### INDUSTRIAL & SPECIALTY CHEMICALS

C&EN's experienced reporters offer sophisticated coverage of the biggest chemical companies. Our annual Top 50 U.S. and Global Chemical Company rankings are authoritative and widely read. Our Technology and Research subtrack has followed the expansion of artificial intelligence tools within the chemistry community, and how they can better be refined. And our Specialty & Performance Chemicals subtrack included past coverage on how the cleaning product sector is still playing catch-up in the online retail space.

### INDUSTRIAL & SPECIALTY CHEMICALS FEATURES

#### Outlooks & Special Features

**JAN 11**  
BUSINESS & POLICY OUTLOOK 2020

**FEB 15/22**  
C&EN TRAILBLAZERS

**JUL 26**  
GLOBAL TOP 50 CHEMICAL COMPANIES

**AUG 2**  
LAB SAFETY

**AUG 16/23**  
C&EN'S TALENTED 12

**NOV 15/22**  
10 START-UPS TO WATCH

**DEC 13/20**  
C&EN'S YEAR IN CHEMISTRY

#### Technology & Research

**MAR 29**  
AI AND THE LAB OF THE FUTURE

**APR 12**  
ADVANCED MATERIALS

**MAY 24**  
INDUSTRIAL R&D

**JUL 12**  
ELECTRONIC MATERIALS

**SEP 6**  
ENERGY TECHNOLOGY

**NOV 29**  
MATERIALS RESEARCH

#### Specialty & Performance Chemicals

**FEB 8**  
SPECIALTY CHEMICALS

**MAR 8**  
PETROCHEMICALS

**MAY 3**  
HOME AND PERSONAL CARE

**JUL 5**  
INDUSTRIAL INNOVATION

**SEP 20**  
SPECIALTY CHEMICALS

**SEP 27**  
APIs-CPI WORLDWIDE PREVIEW

**OCT 11**  
POLYMERS & PLASTICS

**OCT 25**  
PERFORMANCE CHEMICALS

### KEY ACS JOURNALS

ACS Catalysis  
ACS Central Science  
ACS Macro Letters  
Analytical Chemistry  
Accounts of Chemical Research

Energy & Fuels  
Industrial & Engineering Chemistry  
Research  
JACS  
Journal of Chemical Education

### KEY BONUS DISTRIBUTIONS

8th EuCheMs Chemistry Congress, ACI, ACS Spring Nat'l Mtg, Chemspec Europe, Cosmetic Chemists Supplier's Day, CPhI North America, Pacificchem, Semicon West, TIDES

## SEE OUR COVERAGE OF THE INDUSTRIAL & SPECIALTY CHEMICALS SPACE



New epidemiology studies show correlation between hair dye and breast cancer. [READ MORE](#)



Despite record-low oil prices, companies say their biobased alternatives are in demand. [READ MORE](#)



C&EN's take on key business and policy issues that will affect chemistry across the globe. [READ MORE](#)

## FAST FACTS: UNDERSTANDING C&EN'S AUDIENCE

### WORK SECTOR | 70% of readers work in R&D

37%	ACADEMIA
23%	MANUFACTURING
20%	BIOTECH/PHARMA/CRO
11%	GOV'T/HOSPITAL/NON-PROFIT
5%	CONSULTING
4%	ENGINEERING

### TOP PRODUCTS | Our readers actively shop for industry products

67%	CHEMICALS/RAW MATERIALS & SPECIALTIES
62%	GLASSWARE/CONSUMABLES
37%	GASES & GAS EQUIPMENT
32%	FINE CHEMICALS & INTERMEDIATES/CUSTOM/SPECIALTY CHEMICALS
25%	TECHNOLOGY/COMPUTERS/HARDWARE/SOFTWARE
8%	INCUBATOR/REFRIGERATOR

### TOP AREAS OF RESEARCH

29%	ENVIRONMENTAL/FOOD & AG
25%	ANALYTICAL
23%	MEDICINAL CHEMISTRY
21%	DRUG DISCOVERY/DEVELOPMENT
18%	PLASTICS/POLYMERS/COATINGS
10%	ENERGY & FUELS

**91%** OF C&EN READERS ARE INVOLVED IN THE PURCHASING PROCESS

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